

# LilachBullock

Discover • Learn • Grow

## Email 1 – Sent Immediately

**Subject: Welcome to the Magnificent Marketing & Mindset Group**

Dear [first name]

Thank you for joining the Magnificent Marketing & Mindset for Entrepreneurs Facebook Group.

This group comes with a free 'MAGNIFICENT MARKETING & MINDSET SHIFT FREE TRAINING', you may have already watched the training and if so please post any questions in the Magnificent Marketing & Mindset Facebook Group.

If you have not watched it yet, the link is here:

[MAGNIFICENT MARKETING & MINDSET SHIFT FREE TRAINING](#)

### BONUS

A complimentary weekly roundtable session every Wednesday at 9:30am PDT | 12:30pm EDT | 5:30pm BST for 45 mins, where we discuss all things Marketing, Mindset, and everything in between.

**\*\*You need to register to get the link for these calls\*\***

[To register please click here](#)

Wishing you a magnificent day

Lilach

## Email 2 – Sent 2 days later

**Subject: Just checking your received it**

Dear [Firstname]

Just a quick email to make sure you received the link to the [Magnificent Weekly Roundtable](#) weekly call?

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It's a weekly Magnificent Roundtable to discuss Marketing, Mindset and everything in between. No topic is off the table!

Just in case the first email got lost in cyberspace I thought I'd send it again.

[JOIN THE MAGNIFICENT ROUNDTABLE WITH LILACH](#)

I look forward to seeing you there

Wishing you a magnificent day

Lilach

**Email 3: Sent 4 days later**

**Subject: Your copy of how to overcome 8 money blocks**

I am delighted to have you as part of our amazing community and I wanted to make sure you received your gift from me and the Magnificent Marketing & Mindset Facebook Group [FREE copy of my 8 Key 'Money-Blocks'](#) ebook so that you can crush your limiting beliefs, say no without the guilt and charge what you're worth and beyond!

Over the past 17 years, I have built and sold a myriad of successful companies and the tactics I've learned along the way have helped hundreds of entrepreneurs, coaches and consultants JUST LIKE YOU, to build your business and fulfil your dreams!

Mindset Mastery is my mantra and using this as the building blocks of every coaching session has helped my clients to:

- ✓ Stop undercharging and learn your true value!
- ✓ Learn to think about yourself as smart, worthy, successful and magnificent!
- ✓ Set & Achieve BIG goals
- ✓ Market yourself and reach new audiences consistently
- ✓ Shift your priorities so that you can change your workflow, energy levels, and success.
- ✓ Get comfortable being uncomfortable
- ✓ AND ATTRACT NEW HIGH-PAYING CLIENTS CONSISTENTLY

✓ [DOWNLOAD HERE](#) ✓

Enjoy!

Wishing you a magnificent day

[www.lilachbullock.com](http://www.lilachbullock.com)

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♣♂ P.S. If you want to scale even more Please watch Magnificent Marketing & Mindset Shift Training - the link is at the [bottom of the e-book download page](#).

**Email 5: Sent 9 days later**

**Subject: I would love to know**

Dear [Firstname]

I would love to discover what your mission looks like for the next 12 months.

Do you have time for a quick call?

Lilach

**Email 6: Sent 14 days later**

**Subject: Let's discover what's missing**

I've noticed you still haven't booked in a time for your free Strategy Session.

[Please click here](#) and choose the time that works best for you.

My available time slots are filling up, so take action soon.

Looking forward to speaking with you soon

Lilach