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Search Data Example

Geography: United Kingdom

Relationship: 2nd Degree Connections

Job Title: Performance Coach

Years in Current Position: >1year, 1-2 years, 3-5years

Leadership Coach, London, All of UK

Leadership Coach, NY, 1-5 years

Connection Message Examples

Dear {enter first name},

I am building a powerful network of Leadership, Executive & Career Coaches across the UK. I saw your profile and I was impressed with your background and experience. I look forward to connecting with you.

Wishing you a beautiful day

Lilach

Dear {{first_name}},

Thank you for connecting with me.

Typically, Leadership, Executive and Career Coaches come to me because they are frustrated that they do not have a consistent flow of the clients they would like to work with coming to them.

Sometimes they feel their income and plans for business growth is hampered by only gaining clients through referrals.

Does any of this sound familiar to you?

If it does I would love to have a quick call with you to share some strategies that will help you become the go-to expert in your chosen field and gain more of the clients you would like to work with.

When are you available for a chat?

Wishing you a beautiful day

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Connection Tips

Create a conversation first, don't sell immediately

When they reply you try and work the object/script but in a way that is conversationalist - don't appear as a robot!

make time to do this each day before you consider automating it

Consistency is key

Connection Requests:

Hi {first_name}, I am growing my network of fellow XXXXXX so I thought I would reach out and connect. I hope you are safe and well in this crazy upside-down world?

1 Day after they connect:

Awesome, thanks for connecting {first_name}, I'm looking forward to learning more about you. I am one of those people who actually says hi to people I connect with (a novel concept on LinkedIn these days!).

So tell me, what's the big thing you're working on right now?

4 Days after last message:

Crazy few days last week for m {first_name}, we have a ton of entrepreneurs and marketers joining our Magnificent Marketing & Mindset Facebook group - how was your week?

1 day after that message:

Sorry! I forgot to forward you the group link - check it out, loads of opportunities to connect with fellow entrepreneurs all scaling their businesses: <https://www.facebook.com/groups/lilachbullock>

Message Campaigns

END OF YEAR STRATEGY

Hi xxxx,

How are you? Happy September!

I can't believe we're nearly at the end of 2021!? How has this year been for you, are you where you want to be? With under 16 weeks left of the year, are you on course to hit your goals on time - and surpass them?

Typically, coaches and service providers come to me because they feel stuck where they're at with their business. They're frustrated as they know they can serve more people and make a bigger impact. They're finding that they do not have a consistent flow of the clients they would like to work with coming to them.

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Some feel frustrated that even though they are gaining clients, it's inconsistent and they are hampered by going through feast and famine cycles in their cash flow.

Does any of this sound familiar to you?

If it does I would be happy to carve out some time to have a call with you and share some strategies that will help you attract more of the clients you would love to work with and build an abundant business with less stress and end 2021 on a high that you can be proud of.

When are you available for a chat?

Wishing you a magnificent day.

Lilach

FB GROUP STRATEGY

Hi xxxx

How are you? I hope you're well! I just wanted to reach out to invite you to join my free Facebook group called "Magnificent Marketing & Mindset for Coaches, Experts and Service Providers" with over 1,000 members.

Our community has said that it's one of the most valuable groups to be part of, as the content shared has helped many entrepreneurs to grow and scale their businesses. We do allow promotions too (so you can promote your offers, links etc.) but obviously please don't spam!

I have a ton of free resources in there (including my 500 DFY images which can be edited within Canva) as well as replay's to my free weekly marketing and mindset roundtables - (past subjects include how to write for Forbes, how to optimize your Facebook and LinkedIn profile for leads, how to convert a sales page into leads and many others - if you want to register the link is here <https://www.lilachbullock.com/magnificent-business-mindset-roundtable/> .

To join our community, please visit: <https://www.facebook.com/groups/lilachbullock>

I look forward to seeing you there

Lilach