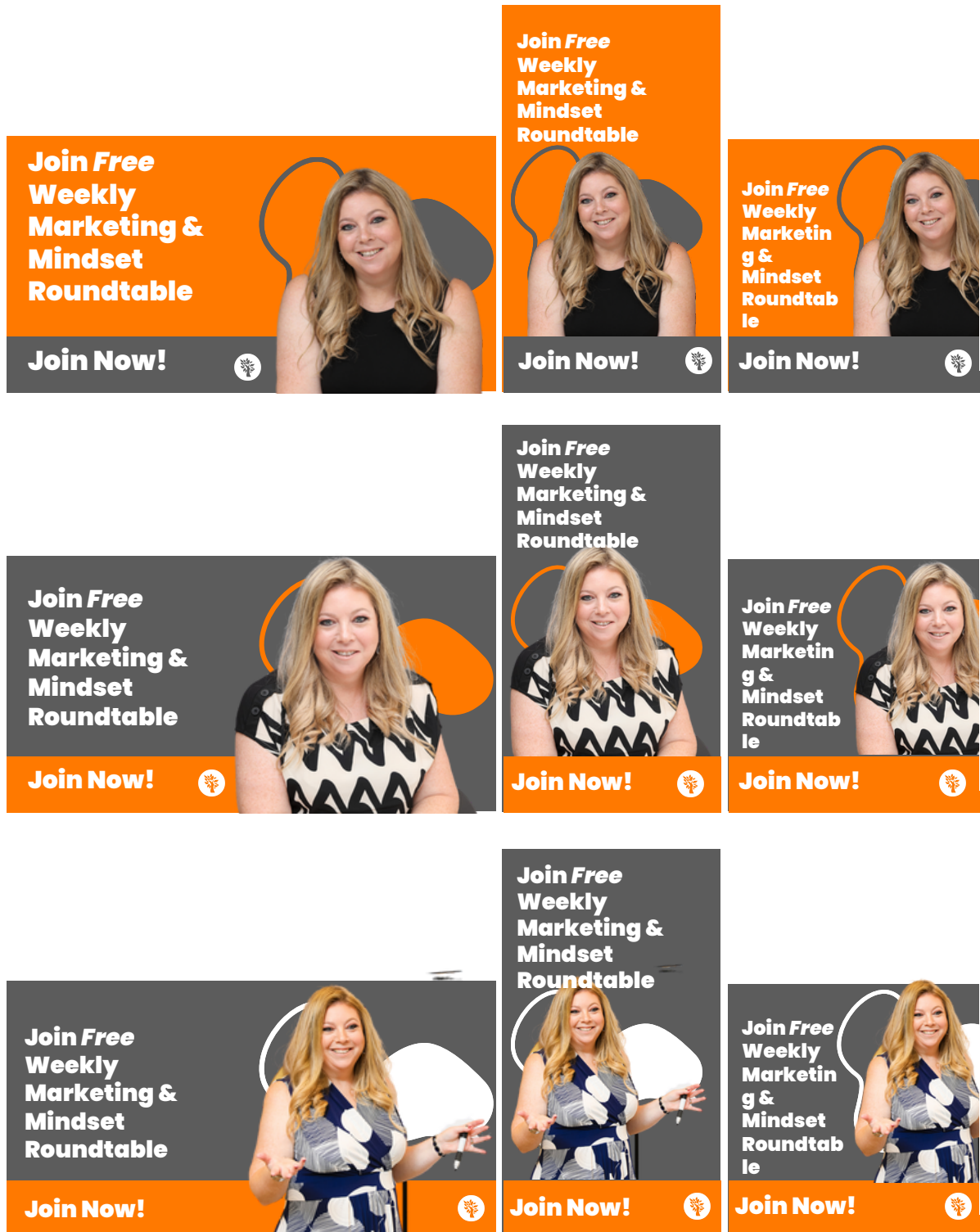




POSTS & EMAILS

The following swipe file is how we promote our weekly moment 'The Marketing Round Table' please feel free to take and use for your own marketing – enjoy.

POST DESIGN...





Announcement Email #1

Hi >firstname< just thought I'd reach out and ask you a quick question.

I'm excited to invite you to my new and fabulous weekly Magnificent Round Table. This is a new marketing and mindset round table for women which takes place every Wednesday at 9am UK time and there's a seat with your name on it.

Do you think you would be able to make it?

You'll get the chance to sit down with other amazing female entrepreneurs, who are excited to learn more about how to attract high paying clients and master a winning mindset!

I think it would be a perfect occasion for you to join us - what do you think? For the registration link simply - [CLICK HERE](#)

This week we'll be talking about:

#1 How to be more productive and get more stuff done! (and the right stuff!!) #2. How to leverage your Magnificent Hour to create extraordinary success

[CLICK HERE](#) to access the registration link for tomorrow simply.

To your success
Lilach



Prospect Email #1

Hi >firstname< just thought I'd reach out and ask you a quick question.

I'm excited to invite you to my new and fabulous weekly Magnificent Round Table. This is a new marketing and mindset round table for women which takes place every Wednesday at 5pm UK time and there's a seat with your name on it.

Do you think you would be able to make it?

You'll get the chance to sit down with other amazing female entrepreneurs, who are excited to learn more about how to attract high paying clients and master a winning mindset!

I think it would be a perfect occasion for you to join us - what do you think? For the registration link simply - [CLICK HERE](#)

This week we'll be talking about:

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To your success

Lilach

EXAMPLE SET #1 - WEDNESDAY MORNING PROMO SENT CIRCA 7:00AM

Hello there >firstname<,

We're gearing up for our Magnificent Women Round Table at 9am UK time today, shall I reserve a place for you?

Come prepared with any questions or input during our in-depth exploration into <insert topic>.

Let's prepare for another high energy, value packed session. It would be great to see you!

For more info and the registration link simply - [CLICK HERE](#)

See you there,

Lilach Bullock - Magnificent Business Mindset



EXAMPLE SET #2 - TUESDAY PROMO SENT CIRCA 1PM

Morning >firstname< its Lilach,

This is your invitation to take a seat at the round table tomorrow morning for a 45 min Marketing discussion and deep dive.

Its a value filled, no sales pitch session of marketing madness!

From LinkedIn to branding and Facebook ads to email marketing, there is no subject or platform off agenda.

Its complementary, action packed and loads of value, so book it in for 9am uk time (tomorrow) and we will see you on the zoom.

[CLICK HERE TO REGISTER](#)

All the best,
Lilach



EXAMPLE SET #2 - WEDNESDAY MORNING PROMO SENT CIRCA 7:00AM

Hi >firstname< its Lilach,

The weekly Marketing Round Table is starting at 9 am this morning and I have a seat with your name on it!

It would be great to see you for another 45 mins of sales and marketing tactics and discussion. Last week we discussed LinkedIn automation, Facebook lead ads, email marketing sequences and Google local optimisation.

Quite a mixed bag of tactics all to help you get your phone ringing and inbox pining with hot new enquiries.

I look forward to seeing what this week brings us.

So grab a brew and be ready for 9am.

Its complementary, action packed and loads of fun - [CLICK HERE TO REGISTER](#)

All the best,

Lilach

EXAMPLE SET #2 - WEDNESDAY MORNING PROMO SENT CIRCA 7:00AM

Hi >firstname<,

The 9am Marketing Round Table is starting in 5 mins - will you be joining me?

Its complementary, action packed and loads of fun - [CLICK HERE TO REGISTER](#)

All the best,

Lilach