

Email series to cold contacts

Email 1: Quick question, (first name)

Hi (first name)

Yep, I know: this is another #coldemail asking for a meeting – but I promise it's not all about me.

In fact, I've heard amazing things about (company name) lately and I just had to reach out :-)

I'm currently hand-selecting a few of the best tools and software to be featured in my podcast, The Lilach Bullock Show, and reach an audience of over **100k+ potential new customers**.

When I asked my audience if they'd be interested in a product like yours, I got a huge, resounding "YES!"

So, if you're interested in learning more, [schedule a meeting with me here](#) now – there are limited spaces available so the sooner you book a meeting, the better! (by the way, I've also included a handy PDF with more useful info :-)

Thanks and looking forward to speaking with you!

Lilach

Email 2:

Subject line: Let's not be like the GOT finale...

Hi (first name)

If you watched Game of Thrones, then you know about *that* ending. If you never cared about it, chances are...you've still heard about *that* ending. It was rushed, chaotic, and everyone pretty much hated it.

Let's not be the Game of Thrones finale.

Book a call with me [here](#) to find out how I can help (company name) reach an audience of over 100k potential customers and get featured on my Podcast (I've attached more information in case this has piqued your interest)

Because there's so much we still need to do together before we even consider what the finale will be like.

Speak soon!

Lilach

Email 3: Quick Question first name

LilachBullock

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Since I have not heard from you on this, I have to assume your priorities have changed. Thank you for downloading the Podcast Sponsorship emails and training, I'm so glad to see you're taking the first step towards gaining podcast sponsorship! I hope you found it valuable, and remember the next step is to take massive action!

As someone who has helped countless entrepreneurs with growing and scaling their businesses, I know just how important it is to have the right tools and strategies in place.

If you're looking to take things to the next level, I would love to chat with you. I specialize in helping businesses like yours scale and succeed in today's competitive landscape. Whether you're looking to improve your product or service, boost your traffic, or simply get more leads that convert, I've got you covered.

So why not book a free consultation with me today? I'll walk you through my proven process and help you figure out the best plan of action for your business. [Simply click here](#) to schedule your consultation, and I'll take care of the rest.

[Book a free, no-obligation strategy call here](#) and let's get down to business. Your business 😊

Lilach

