

PAGE 1: Webinar signup page [suggested URL: /live]

[Ideally have thin ribbon across top of page which is 'Featured in' section with some or all logos from lilachbullock.com]

FREE LIVE WEB CLASS

Consultant, coach or service provider [worried about the current climate]? [Don't panic! Here's:]

[HEADLINE]

[SUB-HEAD] with [credentialize] Lilach Bullock

[Date and time]

[SIGNUP FORM]

You're going to discover:

- [Bullet point]
- [Bullet point]
- [Bullet point]

[Ideally add pic of Lilach]

PAGE 2: Webinar thank you page [/live-thanks]

You're in! Please check your email
in a few moments for all the info...

Meantime, please add the session time and date to your calendar so you don't miss it:
[time and date]

And check out some of my articles for Forbes here [link:
<https://www.forbes.com/sites/lilachbullock/>]

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PAGE 3: Application page [/apply]

- Includes:
 - Scheduling tool
 - Application form for the application page (if not built-in to the scheduling tool)

[COUNTDOWN CLOCK]

“Yes Lilach, help me attract high paying clients!

I want your help to create my new, repeatable client attraction system, double the typical profit from new client work, and get an approach for increasing sales from existing clients... without complex tech, wasting time creating content, or feeling uncomfortable...

Here's everything I get when I join you in “Attract High Paying Clients” by TUESDAY - on your special deal as one of your ‘early access’ clients in return for a feedback interview during the process:

- Attract High Paying Clients 12 Week Online Training
- 12 x Weekly Workshops + Assistance PLUS 2 weeks extra to cover Christmas
- FREE: Whale Hunter’s Toolkit
- FREE: Recession-Proof Pricing Playbook

And here are the special pricing options I can choose from, depending on the level of support I would like:

Private 121 Mentorship \$7500 \$4995 or 3 x \$1995

Everything above plus:

- 12 x weekly one hour, one to one video calls with Lilach
- Private email access to Lilach throughout
- FREE \$800 Website Reboot Package

Extra Support Package \$2995 \$1995 or 3 x \$795

Everything above plus:

- Private email access to Lilach throughout

Standard Package \$1995 \$995 or 3 x \$395

Everything above

I'm also covered by your 14 day, 100% confidence guarantee:

When I join and complete the first two weeks' assignments, in full and in good faith, within 14 days, if I don't feel 100% confident the programme is going to give me the process, the ideas,

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the resources, and the support I need, to help me attract high paying clients into your business, I can send you a quick email and get a full refund. Obviously, if I don't keep up my end of the bargain and complete the first two assignments in good faith within 14 days, I can't expect a refund.

Here's where I apply right now to secure your special offer and talk to you about it all...'

(Can't see the diary below, or find a time? Please email [address] right away and we'll sort something out)

[Embed scheduling tool/application form]

[testimonial]

[ends]

APPLICATION FORM QUESTIONS: (45 minute call)

- Name
- Your website URL
- Email
- Phone number we should contact you on
- Describe your main service
- Describe your ideal client
- What was your revenue over the last 12 months (approx.)?
- Why are you interested in participating in this opportunity, generally?
- The overall investment in this opportunity begins at \$995 one-off, or 3 x \$395 for the payment plan. The phone interview is for us BOTH to find out if this is right for you, but please confirm that you can fund it IF you decide it meets your needs and you want to go ahead?

PAGE 4: Application thank you page [/apply-thanks]

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Thank you! We have received your application and will be in touch...

Below, I've shared a few of my videos, interviews and articles. I recommend reviewing these. This will help you get familiar with me, my style, the kinds of people I've helped and my personality:

- My Evan Carmichael interview about the best social media tools:
<https://youtu.be/iYYFASknifA>
- My video on how to break free from traditional sales with digital selling, for Simplilearn:
<https://youtu.be/JZ-rRVhGla0>
- My articles for Social Media Examiner:
<https://www.socialmediaexaminer.com/author/lilach-bullock/>