

# Facebook Community Funnel

**1**

Create FB Group

Create 3 questions

This should include their email and other questions to see if they are a good fit

Create Welcome post

Tag new member in Welcome Post

Create Free gift post

Tag new members in Free Gift Post #Day 2

**2**

Free gift landing page

Create Training Video

Free Training Landing Page

Prospect Books DISCO call

**3**

Connect Group Leads to Facebook Group

Setup Zaps for Groupleads to Trello Prospecting Board

Setup Zaps from Groupleads to Convertkit

Setup Zaps from Groupleads to Convertkit

**4**

Accept New Group Members

Send friend request

Send direct message

Invite to roundtable

Book Discovery Call