

Facebook Community Funnel

1

Create FB Group

Create 3 questions

This should include their email and other questions to see if they are a good fit

Create Welcome post

Tag new member in Welcome Post

Create Free gift post

Tag new members in Free Gift Post #Day 2

2

Free gift landing page

Create Training Video

Free Training Landing Page

Prospect Books DISCO call

3

Connect Group Leads to Facebook Group

Setup Zaps for Groupleads to Trello Prospecting Board

Setup Zaps from Groupleads to Convertkit

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4

Accept New Group Members

Send friend request

Send direct message

Invite to roundtable

Book Discovery Call