

HOW TO GAIN SOCIAL INFLUENCE CHECKLIST

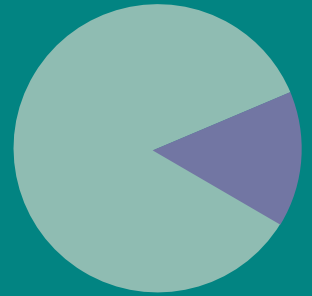


Lilach Bullock
Generate leads that convert

Want to become a social media influencer? Or just to grow your online influence in order to become the go-to source of your niche? Follow these steps and start growing your influence today:

1 CHOOSE A NICHE

- Have you decided on a niche that you want to pursue?
- Are you an expert in your niche?



2 ONLINE PRESENCE

- Are you growing your online presence?
- Is your name/brand visible to as many relevant people as you can?

3 SOCIAL MEDIA

- Are you engaging with social media?
- Are you growing a targeted list of followers?

4 BECOME A GO-TO SOURCE

- Are you helpful and approachable?
- Are you showing your readers and followers that you are very knowledgeable?
- Are you encouraging people to come to you with questions?



5 SHARE CONTENT

- Are you sharing amazing content with your audience?
- Are you constantly on the lookout for great new content to share?

6 BLOGGING

- Have you set up your own blog?
- Are you posting relevant content that provides real value to your audience?
- Are you creating how-to guides and other useful material?



7 BE UP TO DATE

- Are you up to date with all the latest tools, apps and software?
- Are you keeping your audience up to date with any relevant news and developments in your niche?

8 NETWORKING

- Are you building relationships with other influencers?
- Are you going to events and conferences and networking?

