



Want to get better results from Twitter, faster? Twitter ads offer a great solution to those looking to get more traffic, engagement and leads from Twitter.

1 TWITTER ADS

- Do you know all the different types of ads?
- Have you connected your Twitter account to Twitter ads?



2 GET MORE FOLLOWERS

- Have you selected your target audience?
- Have you created a great incentive to get people to follow you?

3 WEBSITE CLICKS & CONVERSIONS

- Have you set up conversion tracking on your website?
- Have you created an ad that includes a call to action?
- Have you created a Twitter Card?



4 PROMOTED TWEETS

- Have you added a hashtag to your Promoted Tweet?
- Have you added any media to your Promoted Tweet?

5 COLLECT LEADS

- Have you added an image to your ad?
- Have you added a call to action to your ad?



6 TARGETING

- Do you know who your target audience is?
- Have you entered examples of usernames similar to the ones you want to target?
- Have you added any interests to improve your targeting?
- Do you know how to target your website visitors?

