

HOW TO GET MORE TRAFFIC USING STUMBLEUPON CHECKLIST



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Generate leads that convert

Want to get more traffic to your blog? StumbleUpon can be a decent source of traffic if you don't really do anything with it and an absolutely amazing source of traffic if you actually make an effort. Here's what you need to consider in order to increase your StumbleUpon traffic...

1 ACCOUNT

- Have you created a StumbleUpon account?
- Have you added links to your website in your bio?
- Have you selected your interests?



2 YOUR FOLLOWING

- Are you looking for and following users with similar interests?
- Have you looked for your friends on StumbleUpon?

3 YOUR ACTIVITY

- are you active on StumbleUpon?
- are you stumbling posts and liking them?
- are you stumbling content that isn't yours?



4 WEBSITE

- have you added a StumbleUpon badge/widget to your blog?

5 STUMBLEUPON ADS

- do you know which types of ads you want?
- do you have a budget in place?
- do you have valuable, interesting content to promote?

6 RESEARCH

- Have you researched what your audience wants to read about?
- Do you know what people in your niche are stumbling/liking etc?



7 CONTENT

- are you writing valuable, targeted and relevant content?
- is your content educational and/or controversial?

8 TRAFFIC

- Are you doing everything you can to keep traffic on your website?

